

stereo

the sound alternative

DAD

MOM



SPECIAL DATES

Sundays

11-11:05 pm Energy Watch

Energy news and conservation tips

Mondays

2:15-2:30 pm Man & Molecules

Scientific discoveries—produced by the American Chemical Society

7-7:15 pm Coping

Social and behavioral problems from the Saluki Radio Network

7:15-7:30 pm Voices of Black America

History and current issues from Saluki

10-11 pm Walking Dr. Bill's

Rhythm & Blues Survey

Hosted by Bill Anderson

| | | |
|------|------|-----------------|
| July | Year | Featured Artist |
|------|------|-----------------|

| | | |
|---|-------------|------------|
| 6 | 1953 part 2 | Joe Turner |
|---|-------------|------------|

| | | |
|----|-------------|--------------|
| 13 | 1953 part 3 | Chuck Willis |
|----|-------------|--------------|

| | | |
|----|-------------|---------------|
| 20 | 1954 part 1 | Little Walter |
|----|-------------|---------------|

| | | |
|----|-------------|------------|
| 27 | 1954 part 2 | The Groups |
|----|-------------|------------|

Tuesdays

7-7:15 pm Radio Moscow

World news from the Soviet viewpoint

7:15-7:30 pm Today's Women

Discussions about women's problems produced by the Saluki Radio Network

10-11 pm Public Policy Forum

From the American Enterprise Institute

July 7 Re-industrialization

14 Nuclear Energy

21 Health & Environmental Regulation

28 U.S. Defense

Wednesdays

2:15-2:30 pm Man and Molecules

7-7:30 pm The Hobbit

J.R.R. Tolkien's classic middle-earth adventure comes to life in this new ten part series (repeated Saturday at 10:30 am)

10-11 pm Reel Live Music

Hosted by Peter Petto

| | |
|--------|-----------------------|
| July 1 | Legendary Silvertones |
|--------|-----------------------|

| | |
|---|----------------|
| 8 | Albert Collins |
|---|----------------|

| | |
|----|--------------------|
| 15 | DeArango—Hada Band |
|----|--------------------|

| | |
|----|---------------------|
| 22 | John Orsini Quartet |
|----|---------------------|

| | |
|----|----------------|
| 29 | Deadly Earnest |
|----|----------------|

Thursdays

10-10:30 am Radio Canada International

Public affairs and dramatizations from the Canadian Broadcasting Corp.

10:30-11 am Free Ukraine

Ukrainian news, music and information — produced by the CWRU Ukrainian Assoc.

5-5:15 pm Page Four

Commentary from the nation's press on current issues — produced by Saluki

5:15-5:30 pm Christians at CWRU

Religious programming

10:15-10:30 pm Prime Time

Aging in modern society — produced by the National Retired Teacher's Assoc.

10:30-11 pm Radio Free Lambda

For and about Cleveland's gay community

Fridays

10-10:30 am Radio Canada International

Midnight Jazz Calendar

Listen for what's happening on the Cleveland jazz scene

Saturdays

10:30-11 am The Hobbit

Repeated from Wednesday

2-3 pm Live from Studio A

Concerts will be outside our studios and open to the public when the weather permits!

| | |
|--------|-------------------------------|
| July 4 | Wild Giraffes (original rock) |
|--------|-------------------------------|

| | |
|----|--------------------------|
| 11 | Intra (progressive rock) |
|----|--------------------------|

| | |
|----|---------------------------------|
| 18 | Desparate Energy (modern music) |
|----|---------------------------------|

| | |
|----|-----------------|
| 25 | To be announced |
|----|-----------------|

6-7 pm Another Op'nin'

Hosted by Stephen Goldman

| | |
|--------|--------------------|
| July 4 | A Slice of America |
|--------|--------------------|

| | |
|----|-------------------------|
| 11 | Movie Musicals (part 2) |
|----|-------------------------|

| | |
|----|--------------------------|
| 18 | Longest Running Musicals |
|----|--------------------------|

| | |
|----|----------|
| 25 | Citiscap |
|----|----------|

FOR YOUR INFORMATION:

WRUW-FM is the student radio station of Case Western Reserve University. WRUW is dedicated to innovative, new music and programs of general interest. Inquiries may be addressed to WRUW-FM, 11220 Bellflower Road, Cleveland, Ohio 44106. Our phone number is 368-2208.

STEPHEN GOLDMAN.....General Manager

The WRUW-FM Program Guide is a monthly publication of the WRUW promotions department and is available throughout the Cleveland area or by mailing a self-addressed, stamped envelope to WRUW at the above address. Advertising rates available on request.

Circulation — 6000

MARIO CHIOLDI.....Program Director

CLUB ISABELLA

Simply Stated

•

lunch • dinner • late supper

Monday — Saturday

Special cocktail hour

4:00 - 7:00 p.m.

•

live music

2025 Abington

229-1177

University Circle

Cleveland, Ohio 44106

WRUW — FM 91.1

PROGRAM GUIDE

368-2208

| | SUN | MON | TUES | WED | THURS | FRI | SAT | |
|------------------------|--|-------------------------------------|-------------------------------------|--------------------------------------|---|------------------------------|---|------------------------|
| 2 ^{am} :30 | First Church of Howard Devoto | Dead Air | Something Else | Paulus Productions | Frontiers | TGIF | Psychedelic Sunrise | 2 ^{am} :30 |
| 3 | | Catherine Butler | | Paul Gundlach | | | | 3 |
| 4 | | MODERN MUSIC | Wade Tolleson | FREEFORM / R&B | Mario Chioldi | Bob Wanamaker | Ched Stanisc | 4 |
| 5 | | | | | | | 60's ROCK | 5 |
| 6 | Michigan Mom | Alarm Clock Rock | JAZZ + | Alarm Clock Rock | AVANT GARDE | FREEFORM | | 6 |
| 7 | | Kirk Eichler | | Kirk Eichler | | | Diversified Inc. | 7 |
| 8 | THIRD WAVE | HEAVY METAL FREEFORM | Waking Up in Style FOLK | HEAVY METAL FREEFORM | Bird Calls | Bebop for Breakfast | Wade Tolleson | 8 |
| 9 | | Freeform | Dynamic Imbalance | Gum-Shoe | Bill Anderson | Don Sebian | FREEFORM | 9 |
| 10 | Handel with Care | Mario Chioldi | Bob Harris | Cliff Feintych | JAZZ | JAZZ | | |
| 11 | David Petras | MODERN/FREEFORM | FOLK / ROCK | MODERN MUSIC | Radio Canada | Radio Canada | The Hobbit | |
| N | CLASSICAL | | | | Free Ukraine | | Roll Away the Dew | N |
| 1 ^{pm} :30 | Orange Schubert | Gum-Shoe | The Price Isn't Right | Ear Wax | Mister Rodgers Takes Acid | Mid-day Matinay | Cousins Dan & Jimmie Wilson | 1 ^{pm} :30 |
| 2 | Stephen Cahn | Cliff Feintych | Michigan Mom | Jeff Birkel | Larry Bram | Scott Taylor | BLUEGRASS | 2 |
| 3 | CLASSICAL | MODERN MUSIC | MODERN MUSIC | FREEFORM | FREEFORM | JAZZ / ROCK | Live from Studio A | 3 |
| 4 | | Man & Molecules | | Man & Molecules | | | Annie's Show | 4 |
| 5 | Classical Sound Gallery | Shake the Nation | N | Oriental Baybeez | Long Cold Summer | Suburban Renewal | Anne Weatherhead | 5 |
| 6 | Wade Tolleson | Bill Stuart | Marty Drabik | Elizabeth Raphael & Stephanie Erb | George Gell | Joe Daquino | RHYTHM & BLUES | 6 |
| 7 | CLASSICAL | REGGAE | FREEFORM | MODERN MUSIC | 60's ROCK | ROCK | Another Op'nin' BROADWAY MUSICALS | 7 |
| 8 | | Radio Radio | The Rock Block | The Rock Block | Page Four Christians at CWRU The Greg Holtz Show Greg Holtz POLKAS | Mish Mash Hour | Those Oldies but Goodies Stan Skebe 1950-64 | 8 |
| 9 | Frontiers | Neal Martin | Adrian Karmazyn | John Fry | | Chris Rockmore | | 9 |
| 10 | Howard Bell | NEW WAVE | ROCK | ROCK | When the Roses Bloom Again | FREEFORM | D.O.P.E. | 10 |
| 11 | PROGRESSIVE | Coping Black America | Radio Moscow Today's Women | The Hobbit | Cousins Dave & Dan Wilson | The "Whoops" (Bob) Show | Lars Harper | 11 |
| M | Insecure Hilarity | The Original Blue Monday Show | The Frozen Pantomime | Jazz or Something Like It | BLUEGRASS | Don, Dan, Bob, & Co. | NEW WAVE | M |
| 1 | Larry Collins | Bill Anderson | Joe Riznar | Steve Petrie | | JAZZ / ROCK, ETC. | | 1 |
| | | RHYTHM & BLUES | ROCK/NEW WAVE | JAZZ | Prime Time Radio Free Lambda | Down by the Cuyahoga | Artificial Perspiration | |
| | MODERN DANCE | Walking Dr. Bill's R&B Survey | Public Policy Forum | Reel Live Music | Paul Hanson | JAZZ | Keith Bowman | |
| | | | | | JAZZ | Jazz Calendar at Midnight | ROCK / NEW WAVE | |
| | Dreamland | The Swing Shift | Journey thru the Microgrooves | Nice Butter | Evening Shades | Jim Szabo | | |
| | Diane Harrison | John Zeitler | Abel Robertson | Steve Winegar | | | | |
| | JAZZ | SWING / BIG BAND | JAZZ | JAZZ | | | | |

PERSONALIZED STATIONERY

Come in and see our great selection of fine personalized writing stationery.

We have samples with photos, embossing, or hot-leaf imprints, a multitude of delightful four-color designs or the simple elegance of a crisp line border. And each item can be personalized with name and address!

It's the best gift idea of the year. For a friend, or for yourself!

J.P. Quality Printing, Inc.

12100 WOODLAND AVENUE • CLEVELAND, OHIO 44120

PHONE: 791-6303 & 791-4742

EST★CONTEST★CONTEST★CONTEST★CONTEST★CON "Lord of the Rings" Giveaway

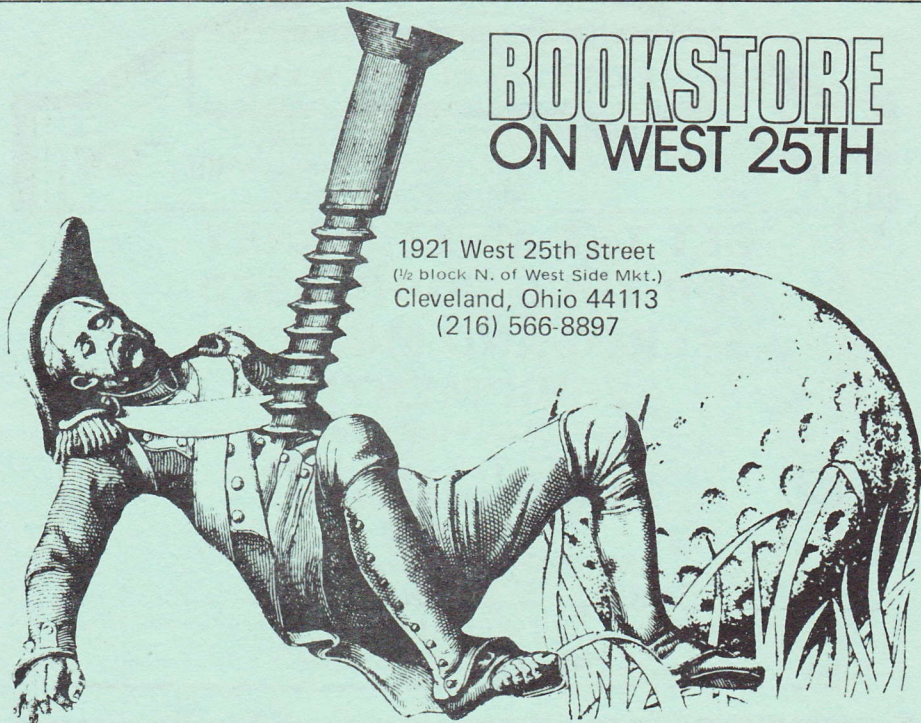
Here's how to enter:

1. Send a postcard or letter with your name, address, and phone number to The Mind's Eye, c/o WRUW-FM, 11220 Bellflower Rd., Cleveland, OH 44106.
2. We will select names at random each day in August that we air an episode of "The Lord of the Rings" (August 12, 15, 19, 22, 26, and 29). The first person we reach by phone is the winner. Calls will be made within one half hour after "The Lord of the Rings" is aired.
3. Prizes include posters, books, and records related to "Lord of the Rings." Winners must pick up their prizes at WRUW.
4. More details will be in the August program guide.

Listen to "The Lord of the Rings,"
premiering Wednesday, August 12 on 91.1 FM.
Episodes will be aired Wednesdays at 7 p.m.
and repeated Saturdays at 10:30 a.m.

BOOKSTORE ON WEST 25TH

1921 West 25th Street
(1/2 block N. of West Side Mkt.)
Cleveland, Ohio 44113
(216) 566-8897



a CORNERSTORE



fine wines

*imported and domestic
specializing in California varietals
vintage ports • imported beers
Top of Cedar Hill in Cleveland Heights*

231-6666

Mon-Sat 12-8

"PLAY IT AGAIN SAM"

SECONDHAND SIGHTS & SOUNDS
12611 Madison Ave., Lakewood, Ohio 44107
(216) 228-7330

**GET THE MOST MONEY
FOR YOUR GOOD, USED
STEREO AND MUSICAL
EQUIPMENT!**

**WE SELL FOR YOU!
COME SEE THE BEST BUYS
IN USED EQUIPMENT
AROUND!**

**BRING IT TO THE AREA'S
LARGEST CLEARING HOUSE -
THE ONLY
CONSIGNMENT SHOP!**

PIZZA...

...is one of the many things we can't afford to buy at WRUW right now. We just don't have enough money. Unfortunately, we also can't afford to buy records, tape, equipment, and other essentials for a 1000-watt radio station. You can help us present music and programming you can't hear anywhere else by sending a donation to:

WRUW
11220 Bellflower Road
Cleveland, Ohio 44106

___ Buy the station a pizza (or records, etc.). Here's my donation of \$___. (Make checks payable to WRUW-FM.)

___ Put me on your delivery list for more information.

___ Send me your next program guide. It goes great with beer and pop. (Enclosed is a self-addressed, stamped envelope.)

Name _____

Address _____

City _____ State _____ Zip _____